

“Look what you made me do!”

Aspirational Work in Taylor Swift’s Online Fandom

Annelot Prins

Swiftie

Swiftie (Noun) - someone who fangirls over Taylor Swift every time they see her or hear her name. They are beautiful souls who have a big heart and always treat everyone respectfully. Referred to as “The Swifties”. Best fanbase ever

Allie: "You are so obsessed with Taylor Swift. You stalker."

Emily: "Correction.. I am a SWIFTIE, not a stalker."

#Taylurking



Carolyn

“Taylor does this very very smart thing. A lot of celebrities at their concerts... You can buy a really nice seat for a lot of money and you can buy a ticket that includes meeting them, which is amazing. But Taylor doesn’t do that. Taylor doesn’t charge for meet and greets. She and her team pick out people from the Internet who are good fans and so a lot of [my social media output] is like, the thoughts I have about her songs and connecting with her other fans online, and hoping that [Taylor and her team] will notice me and pick me out at the show to meet her, cause that would just be a dream come true.”

The Release of *Reputation*



#REPUTATION HAFICHDAKCBEH OMG

05:55 - 10 Nov 2017



I love @taylorswift13 I love @taylorswift13 I love @taylorswift13
I love @taylorswift13 I love @taylorswift13 #REPUTATION I love
@taylorswift13 I love @taylorswift13
THEOLDTAYLORCANTCOMETOTHEPHONERIGHTNOW I
love @taylorswift13 WHY I love @taylorswift13 #SHESDEAD all
hail queen ts

4:24 PM - Nov 10, 2017

The giveaways

1K FOLLOWER GIVEAWAY!!!

i'm giving away a Meredith and Olivia Swift Tee and a Speak Now 8x10 Photo!!!

RULES:

- you must be following me
- you must like AND retweet this
- when done, comment a 🍀
- continental US only

Ends April 1st

good luck!

@taylorswift13 @taylornation13

🔄 Tweet vertalen



15:36 - 20 mrt. 2019

🦋🦋🦋GIVEAWAY🦋🦋🦋

5 WINNERS

1st & 2nd Place- choice of Tee w/ ELLE Mag, 3 stickers and 8x10!

3-5th place- two Forget Me Not Stickers!

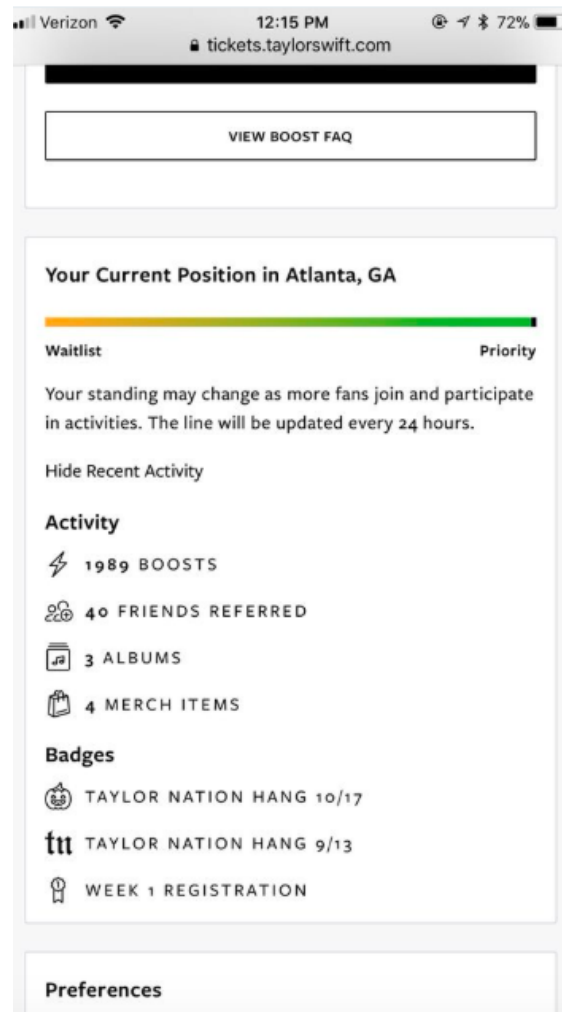
- * RT THIS TWEET
- * FOLLOW ME
- * TAG A FRIEND

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19:40 - 21 mrt. 2019

Getting Tour tickets



Tour Prep

RT if u think i should finally meet taylor swift

also like if i should **#repTourAtlanta** @taylornation13 @taylorswift13 driving 7 hours to see her live & don't regret it a bit. i was hoping to w/ my Make A Wish but sadly no luck :)y'all help a girl out 
SEC118 ROW38 SEAT23-25

I can't believe **#repTourAtlanta** **#repTourATL** is TOMORROW! @taylornation13 @taylorswift13 if you haven't already please find these Swifties!! @kellylovestay @swiftiebygrace @falloffrain @TaylorsTour1989 @alyssareed1313 @SwiftieMama97 @andrewsrep24 @GetawaySwiftly_ @musicmajor132

The Concert



Meeting Taylor



The End of the Tour

“I just feel like there are better ways to handle this, and I see all of these posts about Swifties since like a year ago meeting her and I know there is a whole thing about any Swiftie deserving to meet her and I stand by that but what about the people that have been here since day 1? What about the people who bought 13 albums for boost and \$80 of merchandise who spend hours making costumes? We could have just bought a meet and greet from the same money. I think that it would almost be better to sell meet and greets because then you could just save up money and prepare and buy a meet and greet and everyone would not get their feelings hurt if they don't get picked.”

#TS7ismyera



“I always look at albums as chapters in my life. And to the fans: I’m so happy that you like this one. This means that you like this one. But I have to be really honest with you about something... I’m even more excited about the next one.”