

Workshop: Political Catchwords: Professional and Regional Approaches

Venue: B208, University of Nicosia, Cyprus

Thursday 11th April

Morning session (10am-1pm)

Welcome by Workshop chair, Mike Hajimichael

- Philip Seargeant, Senior Lecturer in Applied Linguistics, Open University UK: **Political catchphrases and post-totalitarian ideology**
- David Johnson, Professor of Literature, Open University UK: **Decolonise! Slogan, institutional project, or ideological critique?**
- Suman Gupta, Professor of Literature and Cultural History, Open University: **'Digital Nomad': Workplace and bureaucracy**

Lunch Break (1-2pm)

Afternoon session (2pm-5pm)

- Tao Papaioannou, Professor of Communications, University of Nicosia: **Moral framing of slow fashion on social media: An analysis of Instagram influencer posts of #buybetterwearlonger**
- Tahrir Hamdi, Professor of Decolonial Studies and Director, Arab Open University Jordan: **The Power of Political Catchwords to Travel: “The Resistance” in the Arab/Islamic region and beyond**
- Milena Katsarska, Vice-Dean of External Relations, Philology, Plovdiv University Bulgaria: **'Genderlets': collective identity tags as political catchwords**

Friday 12th April (10 am-1pm)

- Nicos Trimikliniotis, Professor of Sociology, Social Sciences and Law, University of Nicosia/Astra Radio: **Hybrid War- Weaponising Migration**
- Demetrios Melides, PhD Student., Department of Communications, University of Nicosia: **Immigration and Refugees – sourcing practices in Greek news media during the EU Refugee Crisis**
- Mike Hajimichael, Professor of Communications and Head of Department, University of Nicosia/Koubebi Radio/Commedia: **'Immigration' as political capital in Cyprus:**

Lunch break (1-2pm)

Afternoon session (2pm-4:30pm)

- Andromachi Sophocleous & Kemal Baykalli, Podcasters **Island Talks Experiences**
- Cemal Yildirim, Independent Filmmaker and Vedat Yildirim, PhD Student, Department of Communications, University of Nicosia/Genc TV: **My Milk Father** documentary screening and discussion

Closing remarks/Discussion